SEO Meta Data

EXAMPLE

Catalogue > Categories

Category Name: [name, eg Mastectomy Swimwear]

Meta Tag Description: See below

Meta Tag Keywords: Take words from focus keyword/phrase

Description: Same as Meta Tag Description

SEO Title: No more than 43-55 Characters

Meta description: No more than 156 Characters

***Bathroom Suites***

* *Focus Keyword/Phrase – Bathroom Suites*
  + *Alt text for Image – Bathroom Suites*
* *SEO Title – Deals On Bathrooms | Bathroom Suites*
* *Meta Description**– Deals On Bathrooms | Luxury Designer, Compact and Traditional bathroom suites available throughout the UK.*

***Garden Ideas***

* *Focus Keyword/Phrase – Garden Ideas*
  + *Alt text for Image – Garden Ideas*
* *SEO Title – Deals On Bathrooms | Garden Ideas*
* *Meta Description**– Garden design ideas for your garden, small or large.*